

Downtown Murphy

Main Street Board Meeting: August 11, 2022

Minutes

- In attendance:
 - Board Members: Brian Smith, Tim Radford, Charlene Smith, Gail Walker-Stansell, and Kathryn Jenkins (via Telephone)
 - Staff: Chad Simons, Laura Lachance
- The election of a Board Chair was delayed due to a lack of a quorum. The election will be addressed at the next meeting of the Board.
- Laura Lachance presented Drafts of “Murphy Main Street Board Bylaws” and “Responsibilities of the Murphy Main Street Board of Directors. Changes to these drafts were proposed by board members and Laura Lachance will update based on these suggestions. Both of these documents will be approved at the next meeting of the Board.
- Laura Lachance presented the idea of developing an “Elevator Speech” for the Murphy Main Street Program. This speech will be in the form of bullet points for board members to use when explaining the program to the community. Some of the questions it will address are: What does it mean to me? Available Grants? What is the structure?
- Laura Lachance announced that the Town of Murphy has hired a Landscape Architect to re-design the pocket parks in Downtown Murphy. This plan will be used to apply for the Rural Transformation Grant being coordinated by the NC Department of Commerce. This board and the Main Street committees will be asked to be part of the brainstorming sessions for this re-design in the coming month.
- Murphy Main Street Celebration (September 2). The board asked that printed invitations be mailed to individuals that have been integral in the development of the Murphy Main Street program including: Karen Watson, Nolan Smith, Larry Kernea, Mack Cowan, Bill Forsyth, Donors for Street Furniture.
- Tim Radford announced that Americorp volunteers (35+ volunteers) will be in Murphy on October 22 to work on projects on the Murphy Riverwalk. Tim requested that everyone brainstorm on tasks that can be accomplished that day. Laura is going to reach out to members of the Heritage Partners Board and Callie Moore of MountainTrue.
- The next meeting of the Board was scheduled for Thursday, October 20 at 9:00am at Murphy Town Hall. The normal monthly meeting date going forward will be the 3rd Thursday of the month, however due to travel conflicts; this month’s meeting date was adjusted.