

Downtown Murphy

Main Street Board Meeting: November 17, 2022

Minutes

- In attendance:
 - Board Members: Gail Walker-Stansell, Charlene Smith, Brian Smith, Cabrina Horton, Kristen Wilder
 - Staff: Laura Lachance
- The Board approved the Murphy Main Street Elevator Pitch. The Elevator Pitch is now included in each Board Member's notebook.
- Laura Lachance updated the Board on the effort to establish a Non-Profit associated with the Murphy Main Street Board. Laura has not been able to find a local organization that could prepare the documents to establish a 501c3 through the IRS. The Board suggested that Laura reach out to NC Main Street to get their guidance. Charlene Smith also indicated that she would ask Noland Smith for suggestions. Laura agreed to report back at the next meeting of the Board.
- The Board discussed the possibility of other funding sources for Downtown Murphy. A Municipal Service District was addressed as an option. Laura Lachance was also tasked with examining other potential funding sources such as a special district Sales Tax. Laura will look at the possibilities under North Carolina law. The Board acknowledged that Georgia differs from North Carolina in regards to allowable funding sources.
- The Board discussed the reorganization of the committees within Murphy Main Street. Cabrina Horton made a motion that the committees be reorganized under the headings of (1) Design, (2) Promotions, and (3) Organization & Economic Vitality. The Board was unanimous in its approval.
- Laura Lachance presented the Murphy Main Street Plan of Work for 2022. She announced that she would be submitting an evaluation of this Plan of Work and other self-evaluation criteria to NC Main Street by January 9, 2023. Laura will share this completed evaluation to the Murphy Main Street Board before the next Board meeting on January 19, 2023. At that point the Board and committees will need to add and remove actions for the 2023 plan of work.
- The next meeting of the Board was scheduled for Thursday, January 19 at 9:00am at Murphy Town Hall.